

cafit
Presents

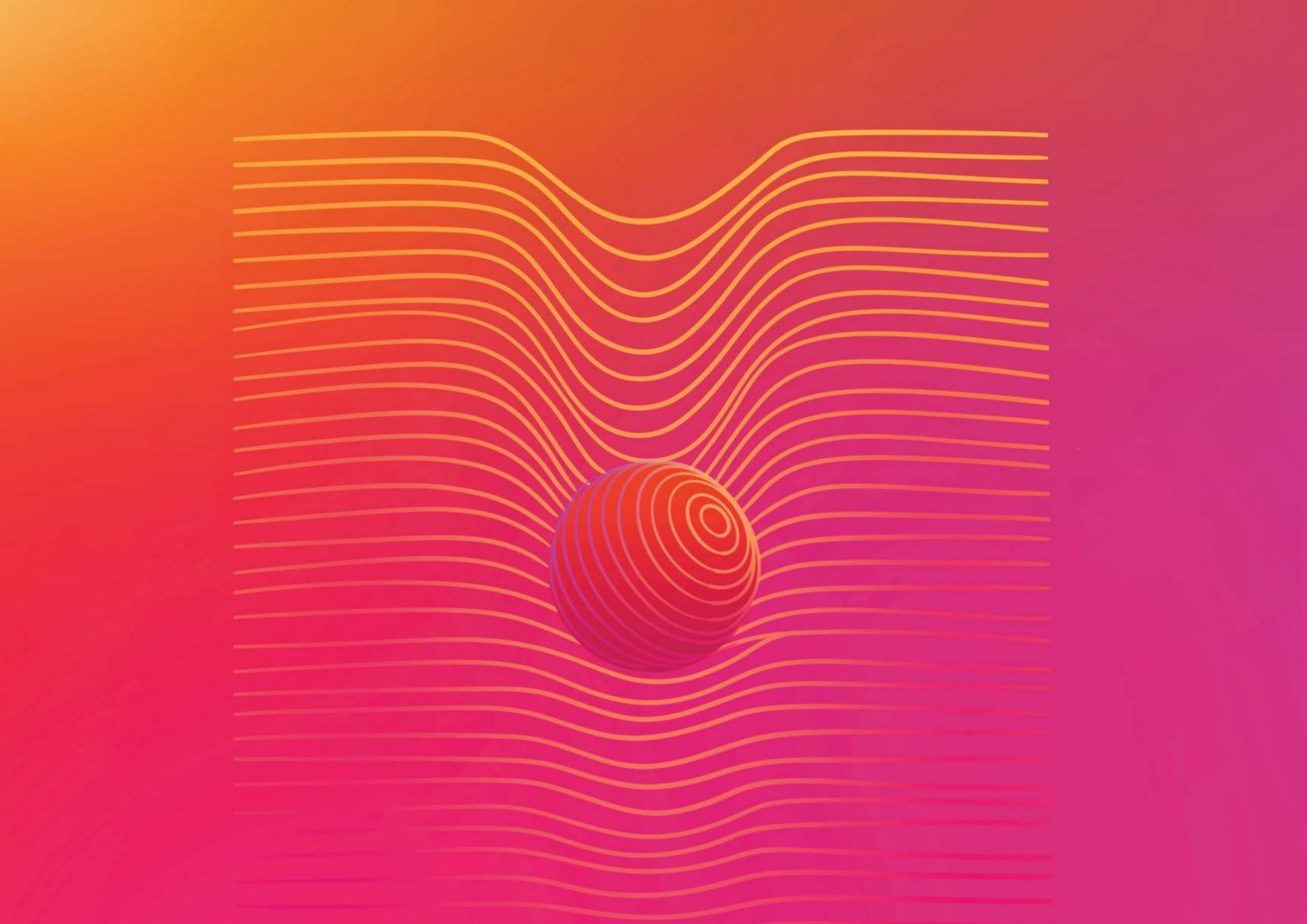
Chase the Change.

Be where the future and a world of opportunities e-merge

2027, JANUARY
09 & 10

CALICUT TRADE CENTRE
KOZHIKODE

MERGE
FUTURE



Mining Opportunities.
Merging Possibilities.

Yesterday's business is not today's. And tomorrow will bring a whole new game. In a world that never stands still, staying ahead takes new ideas, meaningful connections, and the courage to evolve. That's where we realise the power of merging.

Calicut holds the promise of a rich business mine, with opportunities waiting to be discovered and developed. Bringing this wealth to life takes more than individual effort; it takes businesses and industries working together.

MERGE FUTURE brings together businesses, ideas, technology, investment, and talent to spark collaborations, create new value, and shape the future of business.

A new chapter for business begins in Calicut.

MERGE FUTURE

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The World Moves. Business Must Too.

Change never stands still. It builds over years, unfolds in months, shifts industries in days, and disrupts business in seconds.

In a world moving this fast, growth belongs to those who adapt, evolve, and act on change rather than wait for it to happen. But keeping pace isn't a race to run alone. It takes different minds, diverse expertise, and the right opportunities coming together. When the right people connect, ideas gain momentum, expertise finds opportunity, and new possibilities emerge.



THAT'S WHERE MERGE FUTURE COMES IN.

A convergence of businesses, technology, ideas, investment, and talent, bringing the right forces together to move with change, unlock opportunities, and shape the future of business.

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The Future We're Building

Calicut is a business mine, rich with potential that goes far beyond what we see on the surface. Beneath its growing industries lie untapped opportunities, ideas waiting to be discovered, and possibilities waiting to create value. The real treasure lies in bringing the right minds together to dig deeper, uncover what's hidden, and turn that potential into progress.

MISSION

To bring people, ideas, industries, and opportunities together to unlock Calicut's untapped potential through collaboration and create new pathways for growth.

VISION

To establish Calicut as a leading business hub by 2030, generating ₹10,000 crore in IT and IT-related business, creating 50,000 jobs, and developing the infrastructure needed to support the city's growth.



The Spirit of Calicut



Calicut has always been a city of enterprise. Once a gateway for global trade, it built its identity on ambition, exchange, and connections with the wider world.

Today, that same spirit is finding new expression in technology, entrepreneurship, and innovation. With a growing IT ecosystem, a strong entrepreneurial community, and a generation ready to build what's next, Calicut stands at the threshold of a new era.

The story that began with connecting markets can now evolve into creating ideas, building industries, and opening new possibilities for generations to come.

The talent is here. The ideas are here. The potential is waiting to be unlocked.

Calicut's next chapter is ours to shape.

Industries in Focus

Explore the technologies, industries, and innovations shaping the future of business.

AI, FUTURE TECH & CYBERSECURITY
Discover emerging technologies, intelligent systems, automation, and cybersecurity solutions.

MARKETING, ECOMMERCE & FINTECH
Explore marketing technology, customer acquisition, sales transformation, digital commerce, and financial innovation driving business growth.

RETAIL, MANUFACTURING & LOGISTICS
See how innovation is transforming customer experiences, production, operations, and supply chains.

ENTERPRISE & BUSINESS SOLUTIONS
Access tools and services that streamline operations, improve efficiency, and support business growth.

STARTUPS & INNOVATION
Connect with entrepreneurial ventures, scalable ideas, investment opportunities, and innovative solutions creating new pathways for business growth.

Who Belongs at MERGE?

MERGE FUTURE is for those looking to grow their businesses, explore new opportunities, build valuable connections, and stay ahead of change.

BUSINESS OWNERS & DECISION-MAKERS
Looking to scale operations, explore new markets, and build strategic business connections.

ENTREPRENEURS & STARTUP FOUNDERS
Ready to validate ideas, discover growth opportunities, and connect with potential investors and collaborators.

INVESTORS & POTENTIAL BUSINESS PARTNERS
Seeking promising ventures, emerging markets, and strategic partnerships with growth potential.

TECHNOLOGY PROFESSIONALS & INDUSTRY EXPERTS
Exploring emerging technologies, sharing expertise, and discovering solutions to real-world business challenges.

STUDENTS & FUTURE TALENT
Looking to understand evolving industries, explore career pathways, and connect with future employers and opportunities.

From Calicut and across Malabar to Kerala and the global business community, MERGE FUTURE connects local ambition with a world of opportunities.

The Value of Coming Together

Every connection can open a new door, every exchange can spark an idea, and every encounter can create new possibilities for growth.

BUILD STRATEGIC CONNECTIONS
Meet potential clients, business partners, industry leaders, and collaborators who can help move your business forward.

FIND SMARTER SOLUTIONS
Explore technologies, products, and services that address business challenges and improve operations.

EXPAND YOUR REACH
Discover new markets, connect with potential customers, and identify fresh avenues for business growth.

DISCOVER INVESTMENT POTENTIAL
Explore promising ventures, connect with investors, and uncover opportunities for strategic partnerships.

STAY AHEAD OF INDUSTRY TRENDS
Gain insights into emerging developments, evolving markets, and the forces shaping the future of business.

EXPLORE WHAT'S NEXT
Discover emerging technologies, future skills, and new career and business opportunities.

Event at a glance

127
Exhibition Stalls

05
Focus Sectors

02
Days of Connections & Opportunities

10,000
Expected Visitor Count

100
Expected Speakers

03
No. of stages

60
Sessions





To chase the change, be part of MERGE FUTURE 2027